

# RenovoData Branding Guidelines

## color guidelines

Color	Red	Black
CMYK	18, 100, 100, 10.2%	0, 0, 0, 100%
RGB	186, 32, 37	35, 31, 32
Web	#B91F25	231F20
Print	PMS Color: 7621	



Logo with tagline



Logo no tagline on white



Logo no tagline on black



Logo no tagline on light gray



Logo no tagline on red

## Fonts

Base logo font is: **PIRULEN**.

Font used in the tagline and for all marketing/website: **Raleway**